

GREENSBURG Matters

December, 2012 - www.GreensburgOnline.com

Check Out Greensburg Matters on Facebook!

In this Issue:

- City Website Redesign & Implementation
- Shop Small This Holiday Season
- Soft Skills Job Training
- Soft Skills Training Registration Sheet

For submission information, please contact Community Development Coordinator Ivy Stanley, at City Hall or by email at i.stanley@greensburgonline.com.



Website Redesign and Implementation

The City is currently working out a contract with a new web hosting company to improve the look, feel and user-ability of Greensburg's website. CivicPlus is a company that specializes in government and municipality website needs. CivicPlus will give a fresh and exciting face to the City of Greensburg. The internet is the one medium where every city is equal in appearance – it's all on how you market yourself. From Louisville to Pikeville – we all get the same opportunity online.

With changes to our site will come an increased interactivity between the city and our citizens – we will be able to streamline communications between city staff and our community. Site navigation will be more simplistic than ever and finding information will be easier than in the past. Minutes from City Council



CIVICPLUS™

meetings, applications for utilities, parade and festival registration forms will be uploaded and easily downloaded for interested citizens. Eventually the website will include an option to pay all bills online as well.

Citizens will be able to post concerns, receive text and email messages about upcoming events and easily find staff to address their issues in the staff directory. From the City's end, we will have in-house control of all content that is displayed online – which currently we do not have and must rely on our webhost to make any changes to content and the appearance of our site. We will be able to integrate our social media efforts directly into the website and update all outlets at once.

Shop Small For The Holidays

Another successful Christmas on the Square this year was held Saturday following Thanksgiving. What some may not know is that Saturday – the one sandwiched between Black Friday and Cyber Monday – has been adopted as Small Business Saturday. Created by American Express in 2010, Small Business Saturday is a nationwide campaign effort to bring holiday shopping back



downtown and back to where it all began.

With the hustle and bustle of the holiday season in full swing don't forget where the handshakes and friendly banter come from. Small businesses fill our days with the things we need and help keep our communities thriving while paying 44% of total U.S. private payroll. Remember your local boutiques, specialty shops and coffee houses this holiday season and support our local economies.

“Bridging the Past and the Future.”

GREENSBURG *Matters*

December, 2012 - www.GreensburgOnline.com

Soft Skills Job Training Available Free of Charge

As part of becoming a Work Ready Community, Greensburg and Green County must implement a program that offers soft skills training. Fast Forward to Work is a program available in conjunction with the Lake Cumberland Area Development District. The Fast Forward to Work soft skills training program, a new program as of June, is designed for all ages and covers three integral areas for business success: Communications, Customer Service and Employer Expectations and Workplace Principles.

Fast Forward to Work was created following a yearlong research project where employers were surveyed about what they wanted from their workforce, what job-related skills and traits were the most valued and what skills and traits were lacking in their workforce. **The fact is that a lack of soft skills is a major barrier to**

many people obtaining and retaining employment, even though employees were well trained and have the hard skills to do their job, but it doesn't have to be this way!

If you or any of your employees are afraid to interact with customers, struggle with communicating to supervisors or co-workers or miss out on opportunities for on-the-job growth because of issues related to showing up for work on time or being dressed appropriately for the job, Fast Forward to Work will cover how to overcome all of these issues. This program can help anyone, including those just now entering the workforce, those transitioning into a new career or returning to the workplace, those just in need of a refresher on workplace basics to improve job performance and especially those currently searching for a job - this certification will help you stand out from the

crowd! All employers would greatly benefit from sending their employees through training.

This program is a short-term, intensive, work-readiness training course offered at zero cost. There will be three classes in January that will cover the three areas outlined above; one subject each session.

Session dates are: January 8th, 15th and 22nd from 6 to 8 pm at the Green County Public Library. Space is limited to the first 20 to sign up.

Mike Hall from The Center for Rural Development is scheduled to speak at the Greensburg-Green County Chamber of Commerce luncheon on December 19th at 11am - Mr. Hall will be the instructor for the first round of courses. For more information on the program or to register for the program, please fill out the form below and submit to City Hall, or call City Hall at 932-4298.

Fill Out To Register For The Soft Skills Training Course:

Name: _____ Age: _____

Address: _____

Phone: _____

Email: _____ Employment Status (optional): _____

To Request More Info About The Soft Skills Training Course:

Name: _____ Email: _____

Address: _____

Business/Employer: _____

FastForward 
TO WORK

Save a Stamp! Send in with Utility Bill or contact i.stanley@greensburgonline.com to register.

Greensburg City Hall
110 W. Court St.

Greensburg, KY 42743

"Bridging the Past and the Future."